02 October 2026

Dear Parent/Carer

Re: "Hello Yellow" day – Friday 9th October

On Friday 9th October, we will be inviting our children to accessorise their normal school uniform with yellow accessories to mark YoungMinds' "Hello Yellow" day. "Hello Yellow" is an annual campaign run by YoungMinds, the UK's leading charity fighting for a world where no young person feels alone with their mental health.

Since launching in 2016, "Hello Yellow" has grown into a nationwide movement. Every World Mental Health Day, thousands of schools, workplaces and communities across the UK wear yellow, fundraise, and come together to show young people they're not alone with how they're feeling.

YoungMinds works to make sure young people get the support they need by providing tools and resources to help them look after their mental health, empowering adults to be there for the young people in their lives, and creating opportunities for young people to speak out and drive change.

By taking part in "Hello Yellow", you're helping to make that work possible – raising vital funds, increasing awareness, and showing young people across the country that they're not alone.
Join us this World Mental Health Day – whether it's a yellow t-shirt or jumper, yellow socks, yellow hair bobbles, a yellow belt or yellow scarf.

You can support "Hello Yellow" day by donating to the YoungMinds charity using this online link https://www.youngminds.org.uk/support-us/donate/

Many Thanks for your support with this.

Yours sincerely

Mr P Jones
Head of School (Primary Phase)

Hampton College

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