11 February 2026

Dear Parents/Carers

Safer Internet Day 2026 - Exploring the Safe and Responsible Use of AI

This week, Hampton College Primary is celebrating Safer Internet Day 2026, a global online safety campaign. This year's theme, 'Smart tech, safe choices – Exploring the safe and responsible use of AI', focuses on teaching children and young people the skills to use AI technology safely and responsibly, and highlights available support.

From voice assistants, to chatbots, to algorithms, AI technology is playing an increasingly large role in all our lives. It is important that we find time to discuss these tools and the impact they can have on our own families' online experiences, including:

- The news and content we see,
- The way we work, including using AI for homework or studies,
- And the risk of misuse of AI.

We encourage you to join us in celebrating by continuing the conversation about AI technology at home. Here are some helpful resources:

- You can complete the Safer Internet Day 2026 Quizzes - UK Safer Internet Centre with your child.
- Read the UK Safer Internet Centre's tops tips for parents and carers here.
- You can share the UK Safer Internet Centre's Top Tips for young people - UK Safer Internet Centre with your child.

You may also like to use one of these prompts to start a conversation with your child:

- What's your favourite thing to do online?
- Have you ever used an AI tool?
- How did it make you feel?
- What do you like about AI technology?
- Do you have any worries about AI technology?
- What advice would you give to your friends about using AI?
- Who would you talk to if you saw something worrying online?
- What more can I do to help you feel safe online?

A key part of protecting children and young people from online harms is through preventative education. By talking about this in school and at home, we can all work towards keeping children safe when they are online. Celebrating Safer Internet Day is a great opportunity for you to re-emphasise the online safety messages we deliver throughout the year.

Hampton College

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If you have any concerns or questions about keeping your child safe online, please do not hesitate to contact your child's class teacher or a Designated Safeguarding Lead.

With kind regards

Mr P Jones
Head of School

Hampton College